

# acceo retail-1

## Business Intelligence Suite

Advanced Analytics that allows you to transform challenges into opportunities.



Be in the now and know exactly what's happening across your retail business with data insights that allow you to; **identify, understand and respond.**

### Unlock the potential of your retail ecosystem with the Retail-1 Business Intelligence Suite

In today's retail environment businesses are collecting a tremendous amount of data and are struggling to find order in the chaos of information. Retail-1 offers a selection of modern business intelligence tools that deliver the necessary insight into overall retail operations, crucial in developing and deploying new strategies around products, services, and brand experiences.

Critical to optimal store operations, inventory levels, and assortments and ultimately the consumer experience, Retail-1 business intelligence suite consist of an executive information reporting tool, a mobile web application, and a multidimensional data warehouse.

## EIS Dashboards



### KPI's - Reporting - Dashboards

**EIS Dashboards** is an executive information reporting component essential for planning and controlling performance across your retail enterprise. Perfectly suited for Buyers, Directors, and Merchandisers, the EIS offers a consolidated operational overview of retail intelligence that allows you to pinpoint specific areas and take immediate action. A powerful dashboard tool that produces summaries of key performance indicators of stores, suppliers, and merchandise, providing a concise and organized view of the chain's overall performance.

## Simon Mobile Intelligence



### Anytime, Anywhere Analytics

**Simon Mobile Web App** is an executive information system which provides access to all of the KPI's (key performance indicators) currently available in Retail-1 on a mobile phone or tablet. Buyers, Merchandisers, Regional and Store Managers will be able to gain immediate access to real-time inventory, customer purchase history, merchandising, store operations and more on the go anytime, anywhere. Query the data warehouse and make faster-informed business decisions with real-time information in the palm of your hand.

## Data Warehouse CUBES



### Data Mining and Online Analytical Processing (OLAP)

**Data Warehouse CUBES** is a multi-dimensional data warehouse application that uses business intelligence such as data mining and online analytical processing (OLAP). Perfect for the HO Retail Executive, this state of the art technology allows the user to collect, consolidate, organize and action all data across the enterprise. With the ability to dive deep into data and produce analysis and reports users can hone in on inventory, customers, suppliers, and employees. Dynamic custom reports and layouts with drill-down and drag and drop capabilities allow you to immediately analyze historical data, identify trends, opportunities, and issues.

## The Value of the BI Suite

- State of the art technology
- Multi-dimensional data warehouse environment
- Dynamic reporting and analysis
- Actionable, concise insight
- Performance planning and control
- Trends, opportunities, and issues analysis
- Mobile dashboard intelligence
- Key performance indicators
- Database visibility and intelligence
- Sales, operations, and inventory tracking
- Multi-level performance assessment

Contact us for full data sets on each component of the Retail-1 Business Intelligence Suite

[www.acceo.com/retail-1](http://www.acceo.com/retail-1) | 1-888-474-2001